

WILTSHIRE COUNCIL TROWBRIDGE AREA BOARD

19th January 2017

Trowbridge 'Our Community Matters' Local priorities for action

1. Purpose of the Report

To update members on the outcome of the 'Our Community Matters' Joint Strategic Assessment event held on 5th December and to recommend that the Area Board endorses the outcomes.

2. Background

The Trowbridge 'Our Community Matters' event was held on 5th December at County Hall. Over 90 members of the public and partner agencies attended and participated in the event, which focused on the data set out in the [Community Area Joint Strategic Assessment 2016-17](#).

The JSA brings together the results of research conducted by the major agencies and public sector bodies in Wiltshire over the last six months. The project was initiated by the Wiltshire Health and Wellbeing Board and the Wiltshire Assembly. These bodies will use the priorities emerging from the events to focus and support strategic projects, activities and services across Wiltshire.

Participants at the events used the data to inform themed roundtable discussions and to identify local priorities underpinned by the research. All participants had the opportunity to vote on the priorities and the results are set out in this report. Following agreement on the priorities, the themed roundtables then looked at practical community-led actions that could be taken to address the issues identified.

The purpose of the event was to:

- Gain a consensus around priorities for the area
- Provide the basis for community-led action and projects over the next two years
- Develop a community plan for the area
- Provide the Council and partners with a clear focus for local actions

The Area Board is now invited to review the priorities and agree how it wishes to initiate and coordinate action working with partners, community groups and the public.

3. **Priorities identified**

The following documents set out the outcomes of the meeting and the priorities identified:

- Online video - achievements over the last two years (<https://animoto.com/play/NYvU63ERFnX5mljw57StMA>)
- Appendix 1 - summary of issues identified by the research
- Appendix 2 - priorities agreed at the event
- Appendix 3 – potential projects identified

4. **Moving forward with community-led action**

To address the priorities, the Area Board will need to use its strategic influence and delegated powers to shape the delivery of local services and actions. It will also need to use its delegated resources to facilitate and support community-led projects. Some of the actions will be easier to address than others and it is important to target areas where tangible outcomes and progress can be delivered. This will help to capitalise on the enthusiasm and momentum generated by the event.

It will be up to the Area Board whether it wishes to champion a particular issue or theme over the next year and to target resources to support community-led initiatives around these themes and issues.

5. **Recommendations**

- (1) That the Area Board adopts the priorities identified by the 'Our Community Matters' event and works to facilitate local action to tackle those priorities.
- (2) That the Area Board requests the Local Youth Network, the Health and Wellbeing Group and the Community Area Transport Group (and any other local task groups established by the Board) to adopt and take forward the priorities identified in the relevant theme areas.
- (3) That the Area Board requests the Community Engagement Manager to work with key partners, agencies and community groups to coordinate action around the priorities identified.
- (4) That the Board considers whether it wishes to champion a particular theme or priority and to earmark funding to promote, initiate and support community-led action around the selected priorities.
- (5) Note priorities adopted.
- (6) That reports are submitted to the Board on progress made to address the priorities to ensure that positive outcomes are delivered and that this be

made a regular item on future Board meetings.

- (7) The Area Board expresses its thanks to the people who gave their time to participate in the event.

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Appendix 1

Summary of Issues identified

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Health, Wellbeing and Leisure

Trowbridge Community Area

Health Improvement

In 2014/15, 39% 10-11 year olds in Trowbridge Community Area were obese or overweight. This is higher than England (33%) and equates to more than 1 in 3 children in Year 6 (1)



In 2014/15, hospital admissions as result of injury in young people aged 15-24 in Trowbridge Community Area (194 per 10,000 young persons) were higher than across Wiltshire (153 per 10,000) (2)

Only 38% of 40-74 year olds in Trowbridge Community Area offered an NHS Health Check received one 2013/14 - 2015/16 compared to 48% in Wiltshire (3)

NHS Health Check

Health Protection

In 2014/15, 91% of 5 year olds in Trowbridge Community Area received the second dose of the MMR vaccination. This is below the national coverage target of 95% (4)



In 2015/16 42% of people at particular risk from the impact flu and 37% of pregnant women in Trowbridge Community Area received the flu vaccination. (5)

Mortality (6)

The mortality rate from cancer in under 75 year olds in Trowbridge at 122 per 100,000 persons is higher than across Wiltshire (110 per 100,000 persons)

The mortality rate from cardiovascular diseases in under 75 year olds in Trowbridge at 60 per 100,000 persons is higher than across Wiltshire (53 per 100,000 persons)

Data Sources: (1) National Child Measurement Programme, 2014/15 (2) Hospital Admissions as a Result of Accidental and Deliberate Injury in 15-24 Yr Olds, Hospital Episode Statistics, HSCIC, 2014/15 (3) NHS Health Checks, 2013/14 - 2015/16 (4) MMR Vaccination Coverage, Public Health England, 2014/15 (5) Flu Vaccination Coverage, NHS England, 2015/16 (6) Primary Care Mortality Database 2013-15

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Children and Young People

Trowbridge Community Area

Children in Need

14.1% of children and young people under 20 in Trowbridge Community Area live in low income families. This is higher than the Wiltshire average of 10.6% (1)



The rate of 0-18 year olds supported by a Common Assessment Framework (CAF) in Trowbridge Community Area in 2015 was 37 per 10,000 compared to 34 per 10,000 across Wiltshire (2)

The rate of 0-25 year olds supported by Children's Social Care (CSC) in Trowbridge Community Area in 2016 was 444 per 10,000 compared with 282 per 10,000 in Wiltshire (3)

Education and Pupil Achievement



In 2015, the percentage of children achieving level 4 or above in reading, writing and mathematics at the end of primary school was slightly lower in Trowbridge Community Area (78%) to that across Wiltshire (80%) (4)

In 2015, the percentage of young people achieving 5 or more GCSE's including English and Maths at grades A*-C at the end of secondary school was lower in Trowbridge Community Area (57%) than across Wiltshire (61%) (5)



Data Sources: (1) Percentage of Children and Young People Under 20 in Low Income Families, 2013, HMRC, (2) Rate per 10,000 0-18 Year Olds Supported by a Common Assessment Framework, 2015, Wiltshire Council Childrens Services, (3) Rate per 10,000 0-25 Year Olds Supported by Children's Social Care, 2016, Wiltshire Council Childrens Services, (4) and (5) Key Stage 2 and 4 Attainment, 2015, Local Authority Interactive Tool (LAIT)

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Older People Trowbridge Community Area

Older People



43% of the population over the age of 65 in Trowbridge Community Area are at a higher risk of social isolation compared to 35% across Wiltshire (1)

85+ Years

2.2% of the population of Trowbridge Community Area are over the age of 85 years. 33% are male, 67% are female (4)

58% of persons estimated to have Dementia in Trowbridge Community Area have been diagnosed with the condition compared with 67% in Wiltshire (2)

Carers

In 2014/15, the rate of hospital admissions due to falls in persons over the age of 65 in Trowbridge Community Area (1,596 per 100,000 persons) was lower than in Wiltshire (1,880 per 100,000) (3)



13 per 1,000 persons under 65 in Trowbridge Community Area are unpaid carers. This is higher than across Wiltshire as a whole (11 per 1,000)

52 per 1,000 persons over 65 in Trowbridge Community Area are unpaid carers compared with 39 per 1,000 in Wiltshire



(5)

Data Sources (1) Map of Loneliness, Age UK, 2015 (2) Dementia Diagnosis Rate, NHS Wiltshire CCG, May 2016 (3) Emergency Hospital Admissions Due to Falls in Persons Over 65 Years, Central and South West Commissioning Support Unit, 2014-15 (4) Mid Year Population Estimates, Office for National Statistics, 2014 (5) Persons Known to Carer Support Wiltshire, Carer Support Wiltshire, June 2016



Community Safety Trowbridge Community Area

Safer Communities



In 2015/16, the rate of reported anti social behaviour in Trowbridge Community Area was 29 reports per 1,000 persons. This is higher than across Wiltshire (19 per 1,000) and is the second highest rate across all 20 Community Areas (1)

In 2015/16 70 referrals to Community Resolution, a mechanism used to manage cases of anti social behaviour, were made from Trowbridge Community Area (2)



In 2015/16, the rate of reported domestic abuse in Trowbridge Community Area was 8 incidents per 1,000 persons. This is higher than Wiltshire (6 per 1,000) and the highest rate across all 20 Community Areas (3)



Substance Misuse



There are over 1,500 premises licensed to sell alcohol in Wiltshire, 6% of them (96 premises) are in Trowbridge Community Area (4)

In 2014/15, rates of alcohol related hospital admissions were similar in Trowbridge Community Area (1,936 per 100,000 persons) to that across Wiltshire (1,905 per 100,000) (5)



Road Safety

Reported road traffic collisions in Wiltshire have risen by almost 30% between 2010-2014.

In 2015, 91 road traffic collisions were reported in Trowbridge Community Area, the third highest number of RTCs reported across all 20 Community Areas (6)

Data Sources (1) Incidents of Anti Social Behaviour 2014/15 - 2015/16, Wiltshire Police, (2) Referrals to Community Resolution 2015/16, Wiltshire Council (3) Incidents of Domestic Abuse, 2014/15 - 2015/16, Wiltshire Police (4) Number of Licensed Premises, as at 1st July 2016, Wiltshire Council (5) Alcohol Related Hospital Admissions Hospital Admission Data Provided by South, Central and West CSU 2014/15 (6) Road Traffic Collisions, Department for Transport, 2015



Housing Trowbridge Community Area

Local Housing



13.6% of households in Trowbridge Community Area are socially rented. This is slightly lower than Wiltshire as a whole (14.7%) (1)



Between April 2013 and March 2016, over 400 affordable homes were completed in Trowbridge Community Area (4)

In September 2016 there were 285 families in the Community Area awaiting social housing. There is a higher demand for 3 bedroom properties from persons on the housing register in this area (26% of requests) compared to Wiltshire as a whole (19%) (2)



Between 2014-16, over 400 homes were adapted to help older residents and persons with disabilities live independently in their own homes. Almost 10% of these were in Trowbridge Community Area (5)



It is estimated that the number of households affected by the 2016 Benefit Cap will be slightly lower in Trowbridge Community Area (18 per 10,000 households, than across Wiltshire (19 per 10,000 households) (3)

Property Prices



The average house price in Trowbridge Community Area is £189,995, lower than the Wiltshire average of £230,000 (6)

Data Sources (1) Socially Rented Accommodation, Census 2011 (2) Wiltshire Council, September 2016 (3) Wiltshire Council 2015/16 (4) Wiltshire Council April 2013 - March 2016 (5) Wiltshire Council 2014-16 (6) Land Registry Price Paid Data, 2016



Environment Trowbridge Community Area

Wildlife Rich Areas



4% of Trowbridge Community Area is classified as either as a Site of Scientific Interest or a County Wildlife Site.

Wiltshire has 168 SSIs and 1,560 County Wildlife Sites, covering 15% of the Local Authority Area (1)

River Quality

In 2015, samples taken from the monitoring stations at Paxcroft Brook and Biss Brook were rated as 'poor' by the Environment Agency (2)



Trowbridge Community Area currently has 3 Country Park Volunteer Teams (1)



Waste and Recycling

In 2015/16, over 760 kgs of waste was collected per household from the West Area Collection Zone incorporating Bradford on Avon, Melksham, Trowbridge, Warminster and Westbury Community Areas.



41% of this was either recycled or composted (3)

Data Sources (1) Wiltshire Council 2016 (2) River Quality Monitoring, The Environment Agency, 2015 Wiltshire Council Public Protection Service (3) Wiltshire Council 2015/16

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Transport Trowbridge Community Area

Local Roads



In 2015/16, 1% of principal roads (motorways and A roads) in Trowbridge Community Area were identified as requiring treatment. This is lower than across Wiltshire (3%)

3% of non principal roads (B roads) in Trowbridge Community Area were identified as requiring treatment in 2015/16. This is slightly lower than across Wiltshire as a whole (4%)



In 2015/16, the cost of re-surfacing roads in Trowbridge Community Area was £4,081 per km compared to an average of £2,397 per km throughout Wiltshire

(1)

Local Traffic

Average daily traffic has decreased by 1% in Trowbridge Community Area since 2007 (2)



Parking

The usage of car parks owned by Wiltshire Council in Trowbridge Community Area was 35.2% in 2015. This is lower than the average usage across Wiltshire (52.9%) (3)



Data Sources: (1) Road Maintenance Data, Wiltshire Council, 2015/16 (2) Average Annual Daily Traffic (AADT) 2007-2015 Comparison, Wiltshire Council, 2015 (3) Parking Usage in Key Wiltshire Council Car Parks, Wiltshire Council, 2015

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Economy Trowbridge Community Area

Employment

According to a 2014 survey of local businesses, the biggest three employment sectors in Trowbridge Community Area are wholesale/retail, health and social care and public administration (1)



Retail

In 2015/16 12% of retail units in Trowbridge Community Area were vacant compared to 12.4% nationally



1.3% of people of working age in Trowbridge Community Area receive Jobseekers Allowance. This is higher than Wiltshire (0.8%) yet lower than England (1.8%) (2)

Almost half (49%) of units in Trowbridge Community Area are shops - this does not include restaurants, pubs or professional services



(3)

2.4% of people aged 18- 24 yrs in Trowbridge Community Area receive Jobseekers Allowance. This is higher than Wiltshire (1.7%) but slightly lower than England (2.5%) Almost 70% of this group are young men (2)

18-24



Local Developments

Construction work to transform the former Peter Blacks site in Trowbridge into a retail and leisure centre commenced in 2016 (4)

Data Sources: (1) Business Register and Employment Survey (BRES; excludes MOD) Data, Office for National Statistics, 2014 (2) Official Labour Market Statistics, Nomisweb, Office for National Statistics, 2014 (3) Action for Market Towns (AMT-I) Data 2015/16 (4) Wiltshire Council, 2016

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Culture Trowbridge Community Area

Cultural Assets



Trowbridge Community Area is home to Trowbridge Museum, 423 listed buildings and 17 venues hosting cultural programmes including Trowbridge Town Hall



Town Hall Arts based at Trowbridge Town Hall hosts a variety of annual theatre and dance productions and has become a hub for local artists. The Town Hall Arts programme attracted over 12,000 people in 2015/16

(1)

Your Library



50% of residents in Trowbridge Community Area are currently members of the local library compared with 41% across Wiltshire.

A total of 188,665 visits to Trowbridge library were recorded in 2015/16

Over 800 volunteers help out at libraries across Wiltshire including 41 in Trowbridge Community Area

(2)



Local Engagement



1% of working people in Trowbridge Community Area are employed in the arts, entertainment and recreation sector (3)

Local clubs and organisations promote cultural activities alongside news and events on the Trowbridge 'Our Community Matters' website which was accessed over 140,000 times in 2015/16. Across Wiltshire local information held on these sites was accessed almost 4 million times (4)

Data Sources: (1) Wiltshire Council, 2016 (2) Wiltshire Council Library Service, 2015/16 (3) Business Register and Employment Survey (BRES) Data, Office for National Statistics, 2014 (4) Number of Interactions with 'Our Community Matters' Websites, Community Engagement Team, Wiltshire Council 2015/16

Appendix 2 Top Priorities agreed

Older People

1. Social Isolation and loneliness
2. Independent living
3. Dementia and rates of diagnosis

Culture

1. Participation in arts, crafts and culture
2. Affordable access to cultural activities
3. Diversity and Social Inclusion

Health and wellbeing

1. Physical activity and healthy lifestyles
2. Mental Health
3. Health inequalities and healthcare facilities

Transport

1. Access to public transport
2. Speeding and road safety
3. Cycling and walking

Environment

1. Litter and fly tipping
2. Recycling rates
3. River quality

Community safety

1. Alcohol and drug abuse
2. Anti social behaviour
3. Highway safety

Economy

1. Training and skills
2. Infrastructure and planning-key sites
3. Inward investment and employment opportunities

Children and young people

1. Mental and emotional health
2. Child poverty
3. Childhood obesity

Our community and housing

1. Affordable private housing to buy or rent
2. Civic participation and volunteering
3. Social housing and secure tenancies

Appendix 3 Project ideas – existing projects excluded

Older People

First responders- volunteers trained with emergency kits, responding to emergencies to provide care until paramedics arrive

Coffee Clubs – social club aimed at preventing social isolation

Stroke Clubs- recreational and social activities for those who have had strokes

Dementia Café- drop in and self help sessions for people with dementia and their carers

Garden share- for people who cannot maintain their gardens, to allow others to use the land to grow produce which is shared

Our Lives, Our histories- local oral history projects

Singing for the Brain- Social clubs for people with dementia, singing is a social activity and sessions give carers a break

Art therapy- arts sessions aimed at older people to provide social and recreational opportunities for those recovering from stroke or having long term health conditions such as dementia, to also enable carers to take a break

Independent living- raise awareness of independent living centre

Fit for life- sessions for older people around gentle exercise like tai chi, yoga, Qigong etc.

Key ring- people in need linked by telephone to one person who can respond in times of need

Culture

Creative Quarter- creativity strategy linked to skills and employability

The Moveable museum- a peripatetic exhibition that can be staged anywhere, with objects and documents that tell a story around a local theme.

Digital village - digital maps created by volunteers to map and share all of the assets in a village/town from footpaths and bus stops to play facilities and open spaces. Held on a website.

Town map boards- information board with map to identify facilities, amenities and safe routes

River Fest- celebrating a local environmental or historical asset such as river, woodland, hill or building

Town trails- linking villages and exploring historic landscapes, local heritage, archaeology and nature

Act Up- a week of arts based activities based around performing and theatre skills for young people. Culminates with a show for family members

Other ideas

Public Art

Cultural strategy in partnership with developers i.e. Bowyers site

Trowbridge Big Sing- Bring together all local choirs, sing songs from area

Health and wellbeing/Leisure

Doorways- working with homeless people and rough sleepers to bring us their views of life and the challenges they face.

Dementia café- drop in self help session for people with dementia and their carers.

Fit for Life- sessions for older people based around gentle physical activities such as walking, indoor bowls and dance.

Gardenshare- people who cannot maintain their gardens allow others to use the land to grow produce which is shared

Little drummers- Introduction to music for young children leading to a live performance

Cycle routes- keen and social cyclists come together to work on mapping, improving access, waymarking and maintaining routes

Have a go- local sports and social clubs in a community organise taster sessions to recruit new members. This could take the form of a fayre with stalls, demonstrations and activities.

Adoption groups- Support groups for adoptive parents providing mutual support and assistance for those facing the challenges associated with adoption.

Care Swop- care swop schemes for people with learning disabilities provide work opportunities where they gain confidence and skills.

Beat the Street- Using local electronic beacons to encourage walking- fun, healthy and successful in Devizes and Calne

Singing for the Brain- Social clubs for people with dementia, singing is a social activity and sessions give carers a break

Green gyms- range of outdoor fitness equipment laid out over a course that takes in a walk or jog around the park or play area.

Family/local history- using older people as a resource to find out more about the community in times past

Memory dances- a local dance group providing dance for the over 60's, gentle dance and movement for people with dementia

Ecogym- Local outdoor conservation work for health and fitness. Involves physical tasks such as ditch clearing, footpath maintenance, decorating and gardening.

Fit village- Local community-led campaign to get a community active, can involve club start up's, cycles and walks, directories of opportunities etc.

Foodwasters- local supermarkets donate food that is approaching expiry date to allocate to families in need.

Doorstep sports- a doorstep survey of young people's sports interests that is then translated into a local sports programme on the doorstep

Boardwalk- paths and boardwalks adapted for use by wheelchairs, prams and buggies to enable more people to experience wildlife areas.

The Onion Shed- Cycle groups adopt a local school and offer after school workshops on maintenance, cycle skills, safety and navigation.

Little Superstars- Holiday schemes for younger children focusing on introduction to sports and outdoor activities

Sports Link- local sports clubs link up with schools to provide a range of after school sports activities.

Good Gym- runners, cyclists and walkers join a club that aims to help vulnerable people, collecting prescriptions, shopping, dropping in for coffee, helping in times of need. **

Other ideas- new health and wellbeing centre, new GP surgery

Transport

Lift Share- local people develop local schemes to share cars to get to work, markets, GP's ,hospital appointments etc.

DIY streets- communities come together to plan how to manage their streets and public spaces. This can produce innovative solutions to traffic, pollution and speeding.

Freebus - Community buses available for use by the local community.

Bike It- Villages and towns identify a network of safe routes for cycling and walking to school. Often involves children in mapping and improving routes.

Footpath Groups- Volunteers look after local footpaths. Work includes replacing stiles, cutting back overgrowth, surface maintenance and preparing maps for publication.

Spider Maps- Show bus routes within the town and surrounding areas.

Lorry watch- monitoring HGV movements in a community- reporting offences

Bike Kitchen- A mobile bike workshop that turns up to schools and cycle events to help people learn how to maintain their bikes.

Other ideas-

RUH Hopper bus

Cycling proficiency (Bikeability)

Police and public work together to combat anti-social driving.

Environment

Root Camp- Foraging clubs led by local expert volunteers

ReCycle- Redundant and stolen bikes are refurbished and painted by volunteers for use by the community

Food Forests- Communities utilise local space to create fruit groves where local people can help themselves to free fruit.

Green Team- young people involved in various environmental projects and fun activities in the outdoors.

Freegle- Village website that matches people's needs to things that are available, unused items, things to borrow, volunteer time, vans and cars etc.

Repair café- Somewhere to take broken belongings and work with local experts to repair them

Green Fair- Community organises an event to promote green living and sustainability.

Bee Green- wildflower areas created by the community with beehives to encourage bio-diversity and local produce. Schools could adopt beehives.

Go Wild- Villages and communities research their local wildlife and develop projects to improve and protect important habitats. Can involve nest boxes, bird hides, wildflower meadows etc.

Food Champs- Volunteer network of individuals who can help people in a community who want to start growing their own food.

Dirty Hands- Community growing project helping people with small spaces grow vegetables

Land Rangers- volunteer rangers who work within a defined area to help maintain the local environment, repairing walls, fences, ditches, ponds etc.

Community energy- a community comes together to create a low energy plan and initiate green projects.

Dog Days- campaign based action to tackle dog fouling through education and positive messages.

Swop Shop- A day of junk swapping, people clear out garages, sheds etc and place items on driveways for others to help themselves

Other ideas-

- Council to pick up bulky items more quickly and regularly
- More community litter picks
- Make recycling centre restore opening hours
- Education of young people to promote respect for the environment

Community Safety

Action on Traffic- villages and towns focus on traffic issues looking at how to tackle speeding, congestion, dangerous parking etc.

Stay Safe, Stay Alive- road traffic awareness for the community provided by the Fire and Rescue service.

Graffiti Wall- somewhere for spray can artists to display their works without fear of prosecution or annoying the neighbours.

Street Base- street based youth workers engage young people and sign post them to positive activities

Safe Cycle routes- see above

Economy

Innovation Fund- creating an innovation fund to support new ideas to start up and flourish

Business in the Community- Local businesses adopt a local group for a year with sponsorship, mentoring, in kind support. Builds reputation and custom and supports community.

Local job boards- local employers encouraged to post vacancies on local village notice boards and community blog site.

Job Club - local based support for job seekers, CV writing, interview skills etc.

Co Work Clubs- space for businesses and start ups to work together, encourages sharing of skills resources and marketing.

Entrepreneur Clubs- entrepreneurs meet up regularly to support each other as they develop and establish their business ideas or social enterprise start up.

Business challenge- Dragons Den type events where people with business ideas are able to get start up support.

Tech Club- Computer club with a social purpose. IT experts come together to find solutions to local challenges.

Skills 4 Life - workshops for young people providing help with finances, budgeting, cooking, housing etc.

Other ideas

- Co ordinate approach to deliver redevelopment of key sites to provide new services and facilities with commercial partners
- Coordinate local input working alongside council, business cases for key sites to attract investment and funding, pooling information and evidence base, point of contact for interested parties, coordination of funding bids etc.

Children and young people

Come and have a go- a menu based approach that invites young people to try different activities

A World of Difference - Subsidised activities targeted at children who would otherwise not be able to participate. This requires volunteer leaders.

School Gate Café- staffed by students with produce made on site, develops skills and provides work experience

Alt School- For children who find academic study challenging and frustrating- skills, arts, music, craft or work based activities.

Breakfast Club- Healthy breakfast for children at school, particularly aimed at free school meals recipients.

Juice bar- young people make smoothies and sell them within an organised school environment

Living History- young people talk to older people in the community, recording their memories, collecting documents, making displays.

SpringFest/Summerfest- a programme of organised activities through the school holidays involving local groups and clubs.

Breakthrough - Self confidence and personal resilience skills for young people, helps combat loneliness, health issues, family worries and bullying issues.

Project inspire- Using projects to re-introduce young people back into learning, could be environmental or work based projects.

Other ideas

- More partnership working across the area
- Young people need to lead the communication
- Need to develop long term solutions
- Need to partner with organised groups that work with the most disadvantaged.
- Revenue money needs to be put aside to ensure that ideas can get set up and run.

Your Community and Housing

Scarecrow festival- community makes scarecrows for a scarecrow trail, prizes for best scarecrows

Big Project - An idea to motivate volunteers around a big project in a town or village. People come together to complete the project.

Do Nation- willing volunteers recruited to undertake a range of tasks, clearing gardens, decorating, shopping trips, renovation of village facilities.

Community Hub- local place staffed by volunteers to give advice, support and signposting for anyone in need of assistance. Incorporating a coffee bar and seating area.

Community action groups- residents of a neighbourhood come together to agree common priorities and coordinate local action.

Local Housing Trust- Voluntary housing advice centre where people can get help with buying or renting property

Mission Possible- parishes adopt a priority for action and initiate a programme of activities to get people involved.

Community reporters - local volunteers who are trained and equipped to write/blog about local events and activities.

The Amazings- A community identifies people with skills and assets that can be called upon to help others.

Spare Share- Things not wanted are listed on community noticeboards for collection by those who need them.

The Big Lunch- an annual get together for local people to come along and share food and drink.

Other ideas

- Make it easier to build in villages- especially social housing
- Reduce section 106 waiting times, holds up building social and affordable homes
- Use empty buildings for the homeless and charities

Recommended priorities for action

Older people- dementia, social isolation and loneliness

Culture- broadening participation, more affordable access to arts and cultural activities

Health- Physical activity and healthier lifestyles

Transport- speeding traffic and road safety

Environment- promoting community litter picking and anti dog fouling campaign

Community Safety- Anti-social behaviour, road safety

Economy- training and skills, infrastructure and planning

Children and Young People- child obesity mental health, access to facilities

Community and housing, diversity and equality, participation and volunteering